

Digital Die-Cut Labels

Custom shapes on-demand

ImageSet's digital die-cutting technology makes it possible to create short-run, custom-shaped labels and stickers without the expense of custom dies or time-consuming die cutting, allowing for endless options for shapes and sizes. Using electronic die-lines, labels are printed and cut to shape "on the fly," resulting in faster turnaround and significant cost savings.

Unlike flexo technology, our digital label press can print vibrant, premium-quality full-color labels. Most Pantone colors can be closely approximated using a combination of CMYK.

Because there are no expensive make-ready costs, small quantities, even those with complex dies, are economical. You can print what you need, when you need it, thus eliminating waste due to obsolescence.

Advantages:

- 24 hour turnaround on most jobs
- No expensive die charges
- Brilliant high-resolution color
- Economical small quantities
- Personalization capabilities
- Waterproof and tear-proof

Turnaround:

- 24 hours for quantities under 1000 using one of our standard shapes
- 24-48+ hours for complex dies, variable data, color matching, and orders over 1000

Available shapes:

- **Standard:** Squares, rectangles, ovals and circles, with rounded or square corners
- **Custom:** Any shape can be cut using a digital die line. ImageSet can create your custom die line for you, or you can create it in Adobe Illustrator by adding a separate top layer with the die line and a bottom layer with your art and a .25" bleed all the way around.

Available Sizes:

- Up to 7.5 x 10.5

Standard Substrates:

- **Indoor:** Matte Paper, Semi Gloss Paper, High Gloss Paper
- **Outdoor:** Gloss White Polyester, Gloss Clear Polyester, Matte Polyester, Matte Vinyl Film

Lamination:

- Either gloss or matte lamination can be added to protect against scratches and weathering.

